

**Two FREE  
Seminars**

# Marketing Your Business Through Social Media

## How Social Media Can Grow Your Business

**Nov. 10, 2014 6-9pm**

### Part I: Social Media: Beginner's Guide to Facebook, Twitter, & Others

Social media is a shift in how people discover, read and share news, information and content. Social media is extremely popular because it allows people to connect in the online world to form relationships for personal and business use. Each day millions of online conversations are taking place on social media sites such as Twitter, Facebook, YouTube and more.

Don't miss out on this valuable opportunity to market your business by getting closer to your customers in these online communities! Now YOU can control when your business becomes news!

**Nov. 12, 2014 6-9pm**

### Part II: How To Build a Social Media Site Hands-on Session!

This session is a hands-on seminar to build a social media site for your business.

**Presenter: Jessica Icenhour Roberts  
with the  
Greater Mount Airy Chamber of Commerce**



**Seminars will meet at the**

**Center for Public Safety  
1220 State Street  
Mount Airy, NC**

(formerly the Workforce Dev. Center)

**Pre-registration required.**

**Call the Small Business Center  
at 336.386.3685 or register at  
[www.surry.edu/sbc](http://www.surry.edu/sbc).**

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