



# Your Way to Success: The Basics of Selling

**Tuesday, June 10, 2014 1:00—4:00pm**

**The Center for Public Safety  
1220 State Street, Mount Airy**

*This is a great seminar  
for the “dabbler” or the  
entrepreneur wanting to  
make ebay a primary  
marketing tool.*

- ◆ Learn best practices to use when setting up account
  - ◆ Listing items for sale and writing descriptions
  - ◆ Taking payments, shipping, and using PayPal
  - ◆ Using help, ebay features, policies, & feedback
    - ◆ Choosing formats and categories
    - ◆ Taking and submitting photos

**SURRY**   
Community College™



**Pre-registration for this  
FREE seminar  
is required by contacting the  
Small Business Center at  
cobles@surry.edu or 336.386.3685.**

[www.surry.edu/sbc](http://www.surry.edu/sbc)