

**Two FREE
Seminars**

Marketing Your Business Through Social Media

How Social Media Can Grow Your Business

May 12, 2014 6-9pm

Part I: Social Media: Beginner's Guide to Facebook, Twitter, & Others

Social media is a shift in how people discover, read and share news, information and content. Social media is extremely popular because it allows people to connect in the online world to form relationships for personal and business use. Each day millions of online conversations are taking place on social media sites such as Twitter, Facebook, YouTube and more.

Don't miss out on this valuable opportunity to market your business by getting closer to your customers in these online communities! Now YOU can control when your business becomes news!

May 14, 2014 6-9pm

Part II: How To Build a Social Media Site Hands-on Session!

This session is a hands-on seminar to build a social media site for your business.

**Presenter: Jessica Icenhour Roberts
with the
Greater Mount Airy Chamber of Commerce**



Seminars will meet at the

**Center for Public Safety
1220 State Street
Mount Airy, NC**

(formerly the Workforce Dev. Center)

Pre-registration required.

**Contact the Small Business
Center at cobles@surry.edu or
336.386.3685.**

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