

The Basics of Selling on eBay

Thurs, March 13, 2014

This is a great seminar for the “dabbler” or the entrepreneur wanting to make eBay a primary marketing tool. Learn **best practices** to use when setting up an account, listing items for sale, taking payments and shipping. Topics will include eBay features and policies, choosing formats and categories, writing descriptions that sell, submitting photos, using the help section, feedback, using PayPal, and shipping tips.

Building Your Business on eBay: Beyond the Basics

Thurs, March 20, 2014

This session is for individuals having knowledge/ experience of selling on eBay who want to establish a continual retail presence. This seminar builds on the content of Part 1 (eBay Basics) and teaches students to start and/or grow an eBay-based business, choose the right listing format, create compelling listings, use eBay listing tools, market your business on eBay, and pack and ship merchandise.

Open an eBay Store Thurs, March 27, 2014

This hands-on course is a fantastic way to learn a step-by-step approach if you are ready to become an eBay Store owner. Topics covered include: Marketing Your eBay Store Effectively and Using the Quick Store Tune-up Feature.

EBAY

Your Way to SUCCESS

6—9 PM

**The Pilot
Center
612 East Main
Pilot Mtn.**

Pre-registration
for these
FREE seminars
is required by
contacting the Small
Business Center at
cobles@surry.edu or
336.386.3685.

**Presenter:
Nick Hawks**

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