



ebay Your Way to Success: The Basics of Selling

**Monday,
February 24, 2014**

1:00-4:00pm

**The Elkin Center
1461 North Bridge
Elkin**



Pre-registration is
required by
contacting the Small
Business Center
at cobles@surry.edu
or 336.386.3685.



This is a great seminar for the “dabbler” or the entrepreneur wanting to make ebay a primary marketing tool!

Presenter: Nick Hawks

- ◆ Learn best practices to use when setting up account
 - ◆ Listing items for sale and writing descriptions
 - ◆ Taking payments, shipping, and using PayPal
 - ◆ Using help, ebay features, policies, & feedback
 - ◆ Choosing formats and categories
 - ◆ Taking and submitting photos