

# Mobile Marketing

## The New Direction for Engaging Your Customers



**Tuesday**  
**February 18, 2014**

**1:00—4:00pm**

**The Elkin Center**  
**1461 North Bridge St.**  
**Elkin**

Want to know how to **GROW** your business by capitalizing on the high use of mobile phones and tablets?

As a small business owner, you may be missing a large population of your market if you have not yet discovered the importance of being found and looking good on a phone or a tablet.

This training will instruct you in having a mobile web presence, using QR codes, apps and how to place and track mobile ads.

If you have to spread your fingers on the screen to see a website on a mobile phone, that website is not mobile ready! Many of your customers are now searching for you and your products through their smartphones. Will they find you or your competition that is mobile ready?

This seminar will include free and low cost ways to embrace the power of mobile for your business.

**Presenter: Martin Brossman**

Pre-registration for this **FREE** seminar is required by contacting the Small Business Center at [cobles@surry.edu](mailto:cobles@surry.edu) or 336.386.3685.

This seminar is co-sponsored by the Yadkin Valley Chamber of Commerce. Visit their website at [www.yadkinvalley.org](http://www.yadkinvalley.org) for information on how they can help make your business grow!

